# 2015-2016 *Literacy Alive!* Top Projects

## Gold Projects

### Bethune-Cookman University

**Pi Delta Chapter**

***Books, Bears, Literacy Shares***

The Pi Delta Chapter partnered with the Dr. Mary McLeod Bethune Foundation to provide monthly "Books and Bears" events for students in the surrounding county. The events included reading time with the students and workshops for their parents on promoting literacy with their children. Through a grant, the Chapter also was able to provide lunch and a craft for each student. The Chapter sponsored a book drive competition on campus in order to provide books for children attending holiday events. Finally, the Chapter promoted Dolly Parton's Imagination Library, and helped register children ages 0-5 to receive free books. Through these events, more than 150 children signed up for monthly book deliveries from the Dolly Parton Imagination Library.

### Fitchburg State University

**Xi Psi Chapter**

***The Literacy Kaleidoscope***

In order to promote multiple areas of literacy, the Xi Psi Chapter hosted several events at many different venues throughout the school year. These included a book drive for the Special Olympics athletes who compete at Fitchburg State University, Dr. Seuss Day, a celebration of International Dot Day (based on the book *The Dot*, written by a Fitchburg State alumnus) at a local school, "Jumpstarts" Read for the Record Day, Literacy Nights for families, a United Way book drive, an initiative to help KDP members build classroom libraries and promote literacy in different ways and levels in schools, and an ELL workshop facilitated by an alumni member. At least 40 chapter members and more than 1,000 community members participated in the events.

### Madonna University

**Sigma Xi Chapter**

***Literacy Alive! Night at Garfield Elementary School***

While the school hosted a parenting seminar, the Sigma Xi Chapter facilitated literacy activities with the 50 students whose parents attended. A grant from a local Kohl's store helped the chapter buy books and supplies, as well as procure extra volunteers for the event. Based on a friendship theme, the KDP members created several activities for various ages. Stations included games, story time, crafts, and writing. At each station, participants received a sticker, with those receiving at least five stickers earning an extra reward. At the end of the night, each student took home a book, and parents received bags of literacy activities with instructions.

## Liberty University

### Pi Sigma Chapter

***Indiana Jones and the READers of the Lost Ark Project***

The Pi Sigma Chapter promoted literacy in a fun and active project at a local elementary school through a theme park-style event for students. The entire school participated, and students chose from various events. Classes were divided into small groups and assigned a volunteer "tour guide" in order to fully engage in a story. To kick off the day, the Chapter turned Indiana Jones into a mini-play to bring the stories to life, with several students invited to participate throughout the production. The students learned to tell stories through the play, then completed related literacy activities in rooms decorated in the themes of Indiana Jones: Marion's Baskets (math), The Dig (writing), The Mummy Relay (spelling), Sallah Knows (reading), and Indy's Travels (oral communication).

## The University of North Carolina at Charlotte

### Omicron Pi Chapter

***Literacy Alive! Read-In***

Omicron Pi Chapter members started the school year by visiting third-grade classrooms at a local elementary school to discuss the importance of reading and attending college, followed by a second visit to help the students prepare for a visit to the UNC Charlotte campus to become honorary 49ers (the UNC Charlotte mascot) for the day. For the day of the visit, students were divided into small groups for a campus tour led by KDP members and other education majors. The volunteers then led students to lunch at the student center and fielded questions about the school. After lunch, students participated in a hands-on STEM activity involving the design, creation, and testing of cars built out of paper and other materials. Then, various campus organizations led a campus life presentation panel, followed by a read-aloud of a book titled *Dreams*. The third-graders were asked to discuss their dreams for the future and encouraged to make attending college one of those dreams. To end the day, each of the seven teachers were presented a resource tote bag for each student containing a grade-appropriate book, KDP bookmark, KDP pencil, and Post-it®-notes.

## Silver Projects

**Ferris State University**
Alpha Alpha Iota Chapter
*Literacy Alive! Month*

**Kean University**
Delta Rho Chapter
*Two Books are Better Than One*

**University of St. Thomas - Houston**
Pi Lambda Chapter
*Oh The Places You Will Go!*

**Chapman University**
Chi Beta Chapter
*Literacy Engaging Everyone! (L.E.E.)*

**University of North Texas**
Alpha Iota Chapter
*Dichos – Tales, Proverbs, and Sayings from Different Cultures*

## Bronze Projects

**St. Joseph's College, Brooklyn Campus**
Alpha Epsilon Omega Chapter
*Hallow-Read 2015*

**Armstrong State University**
Nu Zeta Chapter
*KDP G.O. Day: Get Reading! Open Possibilities!*

**University of Pittsburgh**
Omicron Phi Chapter
*Booksburgh: Making Readers of Steel*

**Marian University, Indianapolis**
Alpha Alpha Tau Chapter
*It Will Be Okay – Finding Hope and Comfort Through Reading*

**Concordia University**
Pi Psi Chapter
*Spanish Literacy Program: An Opportunity for First-Language Development*

**Thank you to all who participated in this year's *Literacy Alive!* initiative. With more than 100 projects submitted, your combined efforts helped serve 35,444 people and collected 26,631 books for distribution globally!**

# Thank you to all of the 2015–2016 *Literacy Alive!* participating chapters!

| University Name | Greek Chapter Name | Project Title |
|---|---|---|
| Anderson University | Mu Tau | Literacy Night |
| Angelo State University | Mu Gamma | *Literacy Alive!* |
| Anna Maria College | Alpha Eta Rho | Reading Through the Seasons: Fall Edition |
| Arcadia University | Zeta Nu | Saturday Morning Storytime |
| Armstrong State University | Nu Zeta | KDP G.O. Day: Get Reading! Open Possibilities! |
| Aurora University | Alpha Beta Epsilon | Bowling for Literacy |
| Baylor University | Beta Xi | Cookies & Cocoa |
| Berry College | Rho Upsilon | S.C.O.R.E. Community Readings |
| Bethune-Cookman University | Pi Delta | Books, Bears, Literacy Shares |
| Camden County College | Alpha Alpha Psi | *Literacy Alive!* A Fantastical Journey |
| Central Connecticut State University | Epsilon Mu | *Literacy Alive!* Monster Mash |
| Chapman University | Chi Beta | Literacy Engaging Everyone! (L.E.E.) |
| Concordia University | Pi Psi | Spanish Literacy Program: An Opportunity for First-Language Development |
| CUNY–Brooklyn College | Eta Theta | Read Aloud Week in All Schools |
| CUNY–Brooklyn College | Eta Theta | International Literacy Day |
| Davis and Elkins College | Alpha Zeta Omega | Story Time |
| East Tennessee State University | Zeta Iota | *Literacy Alive!* Zumbathon |
| Elmhurst College | Tau Nu | Books & Stories & Authors—Oh My! |
| Emporia State University | Iota | Literacy 5K Fun Walk/Run |
| Ferris State University | Alpha Alpha Iota | *Literacy Alive!* Month |
| Fitchburg State University | Xi Psi | The Literacy Kaleidoscope |
| Georgia State University | Omicron Gamma | Sports Theme: Exercising Our Minds and Bodies! |
| Gettysburg College | Alpha Zeta Nu | Literacy Celebration |
| Grove City College | Tau Alpha | Awesome Authors Academy |
| Indiana University | Rho Nu | *Literacy Alive!* Around the World |
| Indiana University–Purdue University Indianapolis | Pi Omicron | A Cut Above: Die-Cuts for Literacy |
| John Brown University | Alpha Eta Omega | Northwest Arkansas Children's Shelter Community Book Drive |
| Kansas State University | Iota Xi | Rooted in Purple: Literacy In Color |
| Kean University | Delta Rho | Two Books are Better Than One |
| King's College | Tau Pi | Literacy Fair at Barnes & Noble |
| Lamar University | Sigma Beta | Service Project at the Oaks at Beaumont |
| Lebanon Valley College | Alpha Zeta Tau | *Literacy Alive!* Book Club |
| Lehigh Carbon Community College | Alpha Epsilon Zeta | Cops and Kids Book Drive |
| Liberty University | Pi Sigma | Indiana Jones and the READers of the Lost Ark Project |
| Madonna University | Sigma Xi | *Literacy Alive!* Night at Garfield Elementary School |
| Malone University | Rho Tau | Carnival for Exceptional Children |
| Marian University, Indianapolis | Alpha Alpha Tau | It Will Be Okay—Finding Hope and Comfort through Reading |
| Marshall University | Phi | KDP Reads! |
| Mercer County Community College | Alpha Gamma Tau | New Jersey Holocaust Curriculum Book Drive |
| Mercyhurst University | Alpha Beta Pi | Arthur Inspires Young Writers |
| Merrimack College | Alpha Eta Kappa | *Literacy Alive!* |
| Miami University | Nu | Testing Treats |
| Michigan State University | Epsilon Kappa | *Literacy Alive!* |
| Millersville University | Alpha Gamma Nu | KDP Book Drive |

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| Monmouth College | Phi Omicron | Literacy is Life |
| Mount Saint Mary College | Sigma Tau | Poetry is the Language of the Heart |
| Northeastern State University | Kappa Rho | Storytelling With Tim Tingle |
| Northern Illinois University | Delta Epsilon | Holiday Book Drive |
| Nova Southeastern University | Omega Theta | *Literacy Alive!* Book Drive |
| Nova Southeastern University | Omega Theta | For the Love of Reading: Book Drive |
| Nova Southeastern University | Omega Theta | Reading Partners Curriculum License in South Florida |
| Nova Southeastern University | Omega Theta | Dr. Seuss Family Reading Night |
| Olivet Nazarene University | Nu Beta | Space Day |
| Ottawa University | Omega Omicron | Dr. Seuss Day: Read for Fun Celebration |
| Our Lady of Holy Cross College | Sigma Pi | *Literacy Alive!* |
| Penn State Abington | Alpha Eta Lambda | Children's Book Authors Are People, Too! |
| Penn State Altoona | Alpha Epsilon Pi | Literacy Alive! Week of the Young Child! |
| Pfeiffer University | Alpha Zeta Psi | Literacy Alive! |
| Queens University of Charlotte | Alpha Eta Epsilon | Helping At-Risk Students Read with Kindles |
| Rowan University | Eta Psi | *Literacy Alive!* The Circus |
| Santa Clara University | Phi Omega | Programa Velasco |
| Shepherd University | Delta Psi | College Connections for At-Risk Students: Pen Pal Program |
| Southwestern Oklahoma State University | Mu Kappa | Pajama Party |
| St. Ambrose University | Iota Omega | Helping Hands for Haiti |
| St. Bonaventure University | Xi Nu | Books, Books, Books! |
| St. John's University, Queens | Kappa Eta | Respecting Our Earth |
| St. Joseph's College, Brooklyn Campus | Alpha Epsilon Omega | Hallow-Read 2015 |
| St. Joseph's University | Tau Omega | Reading Through Time |
| St. Petersburg College | Alpha Beta Zeta | Girl Power: Building Science Content Literacy for Girls K–5 |
| St. Vincent College | Psi Iota | Story Sacks for Kids |
| Stevenson University | Psi Omicron | Cinderella Around the World |
| Sul Ross State University | Zeta Delta | Reading With a Focus |
| SUNY–Cortland | Epsilon Chi | Books and Blankets |
| SUNY–Oswego | Epsilon Omega | Battle of the Books |
| Temple University | Alpha Alpha Nu | College for a Day |
| Texas State University | Eta Zeta | Tutoring Elementary Students |
| The College of New Jersey | Gamma Zeta | Reading Under the Sea With KDP |
| The University of North Carolina at Charlotte | Omicron Pi | *Literacy Alive!* Read-In |
| The University of Texas at Austin | Delta | Little Library |
| The University of Texas at San Antonio | Omicron Chi | Keeping Literacy Alive! |
| University of Arkansas–Fort Smith | Alpha Beta Omega | *Literacy Alive!* 5K Fun Run & Family Walk |
| University of Arkansas at Fayetteville | Alpha Beta | Reading With the Razorbacks |
| University of Houston | Zeta Omega | Read Across America |
| University of Indianapolis | Sigma Omicron | Cuddle Up With a Good Book |
| University of Mary Hardin–Baylor | Alpha Eta Gamma | Supporting Reading Campers! |
| University of Missouri–St. Louis | Mu Iota | Martin Luther King, Jr Day Children's Program |
| University of Nebraska at Kearney | Eta Phi | KDP's *Literacy Alive!* The Lorax |
| University of North Texas | Alpha Iota | Dichos – Tales, Proverbs, and Sayings From Different Cultures |
| University of Northern Colorado | Theta | Future Teacher Conference |
| University of Oklahoma | Gamma | Crossroads |
| University of Pittsburgh | Omicron Phi | Booksburgh: Making Readers of Steel |

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| University of Portland | Phi Sigma | Reading Fair |
| University of Science and Arts of Oklahoma | Pi Omega | Books for Tots & Books for Africa |
| University of Scranton | Sigma Chi | Children's Book Author Reading and Interactive Drawing |
| University of South Florida | Lambda Tau | Take a Book Home |
| University of St. Thomas–Houston | Pi Lambda | Oh The Places You Will Go! |
| University of St. Thomas–Houston | Pi Lambda | The Rusk School Literacy Project |
| University of Wisconsin–La Crosse | Beta Tau | *Literacy Alive!* One Smart Cookie |
| University of Wisconsin–Platteville | Iota Rho | KDP Iota Rho Chapter's Student Development Conference Presentations |
| University of Wisconsin–Stevens Point | Pi Epsilon | *Literacy Alive!* |
| University of Wisconsin–Whitewater | Delta Nu | Book Drive |
| Walsh University | Omega Sigma | Hop Into Reading |
| West Texas A&M University | Iota Theta | *Literacy Alive!* Feeding Minds and Feeding Bodies |
| West Virginia State University | Lambda Zeta | The Lorax Joins *Literacy Alive!* |
| West Virginia University at Parkersburg | Sigma Omega | Earth Day Expo |
| Western Governors University | Alpha Epsilon Sigma | Literacy Toolkit Blog |
| Winona State University | Gamma Tau | Invention Research Papers |
| Winston-Salem State University | Alpha Beta Xi | I-RISE Literacy Academy |
| Wittenberg University | Alpha Epsilon Mu | *Literacy Alive!* Book Drive |